

NEW PRODUCTS

2025-2026 COLLECTION

MORE TO DISCOVER

WIDE PRODUCT RANGE

NEW LAUNCHES

NEW FLAVOURS

GROWING PORTFOLIO



NEW PRODUCTS

2025-2026 COLLECTION

Discover a fresh collection made for every craving.
From sweet treats that brighten the little moments to
savoury snacks perfect for sharing, our latest ranges
bring something new to the table.

Explore the flavours, find your favourites,
and enjoy every delicious discovery,
whether you're reaching for a sweet pause
or a satisfying savoury bite.



The crunchy exterior and the tasty cream, make **Viva pillow snacks**, the snacks you can never refuse. A great snack for your lunch break that will **DEFINITELY** satisfy your sweet appetite.



24pcs



2112pcs



100g



14pcs



1008pcs



240g



14pcs



1008pcs



200g

NEW
2025



NEW
2026



NEW
2026



NEW
2026



14pcs



1008pcs



200g

NEW
2026

Made from quality ingredients and cooked to perfection, **Viva Chips** delivers irresistible taste and crunch in every bite.



NEW
2025



24pcs



768pcs



50g



NEW
2026



20pcs



560pcs



100g



NEW
2026



10pcs



2000pcs



70g



N
2

Viva Nuts peanuts – crunchy and perfectly roasted, seasoned with salt for a rich and irresistible taste. The ideal snack for moments of indulgence or sharing with loved ones. Full of flavor and energy, perfect whenever you need a delicious treat of flavor and good vibes!

NEW
2025



10pcs



2000pcs



100g

NEW
2025



80g



640pcs



20pcs



20pcs



2000pcs



150g

NEW
2026



**NEW
2026**

Viva Nuts – mixed range

From classic roasted nuts to deliciously coated mixes, **Viva Nuts** brings plenty of crunch and flavour to every snack break. Made for sharing, enjoying and reaching for again.



12pcs



2400pcs



135g



16pcs



1920pcs



80g



10pcs



2000pcs



100g

**NEW
2025**

Me Gusta – snacks & chocolate spread

A little chocolate goes a long way. From crispy treats to creamy spreads and glazed delights, Me Gusta turns everyday sweet moments into something worth enjoying.



12 pcs



1440 pcs



70g



20 pcs



1600 pcs



70g

**NEW
2026**

Viva Rolls – stand out with their crunchy texture and savory taste, enriched with appetizing flavors, ideal for winning over through taste and turning a simple break into a delicious experience.



18pcs



1296pcs



100g

**NEW
2025**

Olly – Biscuits & Cereals- Start the day or sweeten the break with Olly. From crunchy cocoa cereals to creamy biscuit treats, there's always something delicious to reach for.



10pcs



560pcs



250g



27cs



4104pcs



81g



9cs



1080pcs



110g

**NEW
2026**

Viva Classic Biscuits & Cinnamon/Gingerbread Biscuits – Simple favourites with a comforting crunch. From timeless classic biscuits to warm cinnamon and gingerbread notes, these are treats made for everyday moments.



800g



288pcs



6pcs



16pcs



768pcs



300g



9pcs



1080pcs



150g

Viva Cereals – Muesli, Oat Flakes & Granola

Good mornings start with something you enjoy.
Discover a delicious breakfast selection of muesli,
oat flakes and crunchy granola, ready to make
every bowl a little better.



9cs



756pcs



300g

NEW
2025



9pcs



756pcs



400g

NEW
2025



NEW
2026



12cs



672pcs



500g

Naty Sweet Moments - assorted wafers

A colourful mix of crispy wafers and delicious fillings, made for sweet moments worth sharing. Pick a favourite flavour or simply enjoy them all.



**NEW
2026**



6pcs



288pcs



700g

Naty Sweet Moments Classic Mix

Why choose just one? Naty Sweet Moments Classic Mix brings together a playful selection of flavours in one bag, perfect for sharing and discovering your favourite.

**NEW
2026**



Naty Wafers - Milk, Lemon & Vanilla

Crispy layers, smooth cream and flavours everyone can enjoy. Naty Wafers bring a little sweetness and fun to snack time, whatever flavour you choose.



16cs



1920pcs



75g

Naty Grab & Go

Made for busy days and sweet breaks on the move. Naty Grab & Go combines crispy wafer layers with delicious cream in a handy format that goes wherever you do.

**NEW
2026**



54cs



12960pcs



20g

Naty Wafer Rolls

Crispy, delicate rolls filled with smooth cream and plenty of flavour. With a variety of delicious choices, there's a Naty Wafer Roll for every sweet craving.



12 pcs



1584 pcs



100g

**NEW
2026**



9 pcs



1188 pcs



200g

Naty Wafer Rolls - individual packs

A crispy little treat made for any moment of the day. Naty Wafer Rolls pair delicate wafer layers with creamy fillings in flavours made to enjoy again and again.

**NEW
2026**



20 pcs



1920 pcs



115g



Bring more flavour to the table with **Regal** and **Nonni** sauces, from classic ketchup to sweet chilli, garlic dressing and mustard. Complete your favourite meals with **Primo Pasta** in four familiar shapes.

**NEW
2026**

**NEW
2025**



12cs



756pcs



400g



6pcs



1050pcs



410g

**NEW
2025**

Discover a new way to enjoy
snack time with **Viva Cita tortilla Flakes** and
Bitz & Bites. From Garlic & Dill and Pizza to
Barbecue and Ham & Cheese, there's a flavour
for every craving.



20pcs



640pcs



100g



30cs



840pcs



100g